

NEWSLETTER

Welcome to our newsletter!

We are pleased to introduce ETV4GreenSMEs
– Accelerating SMEs' Green Transition, a
project dedicated to supporting small and
medium-sized enterprises (SMEs) in adopting
sustainable practices through the EU
Environmental Technology Verification (ETV)
scheme.



FONDAZIONE
TOSCANA SOSTENIBILE

MARCH, 2026

ABOUT THE PROJECT

ETV4GreenSMEs is a European initiative that aims to encourage and support small and medium-sized enterprises (SMEs) in adopting environmentally responsible practices through the EU's **Environmental Technology Verification (ETV)** scheme.

The project focuses on:

- Supporting SME leaders in developing and implementing green action plans.
- Improving access to ETV tools, resources, and examples of successful applications.
- Providing vocational education and training (VET) providers with practical materials adapted to the sustainability challenges and needs of SMEs.



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TARGET GROUPS

The ETV4GreenSMEs project focuses on several key groups involved in supporting the environmental transition of SMEs:

- **SME leaders and managers** who want to introduce sustainable practices and can benefit from the Compendium of Environmental Transition Success Stories. Selected SMEs from different countries also share their experiences, challenges, and needs related to green transformation.
- **VET providers and VET learners**, who will gain access to improved training materials and real-life examples of successful environmental transitions in SMEs.
- **Project partners**, who use the insights gathered from SMEs to develop relevant educational resources and support tools for sustainability

PROJECT RESULTS



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The ETV4GreenSMEs project is developing practical tools and resources to support SMEs in their environmental transition.

Compendium of Environmental Transition Success Stories

A collection of 10 case studies presenting SMEs that have successfully implemented green solutions. These real-life examples inspire other businesses and are available in English, Polish, and Italian.

Knowledge Sharing Workshop

A three-day workshop in Pisa, Italy brought together project partners and experts to explore the benefits of the ETV scheme, analyse SME case studies, and develop environmental transition action plans.

Step-by-Step Guidelines for the ETV Action Plan for SMEs

The project team has prepared practical guidelines to help SMEs plan and implement their environmental transition using ETV. The document has been evaluated by experts during internal meetings and focus groups.

Short Learning Units (SLUs)

The project is also developing Short Learning Units that will provide SMEs and VET providers with practical knowledge on environmental technologies. The modules are currently being designed and will soon be published on the platform.