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ETV Knowledge Sharing Workshop in Tuscany – Event Report

The ETV Knowledge Sharing Workshop in Tuscany has come to an end. It was a milestone for our project, allowing us to connect with both experts in Environmental Verification Technology, as with SMEs which have implemented or are interested in implementing ETV.

The first day of the workshop was dedicated to discussing the state of art in ETV, based on the best practice e-book that project partners created as a first result of the ETV4GreenSMEs project. Thanks to interactive workshops and lectures, project staff (including participants such as **Katarzyna Mitrut**, **Simone Pagni**, **Artur Mazurek**, **Carla Sabatini**, **Barbara Goleniewska**, and **Gabriele Rondini**) and invited external experts and SMEs representatives improved their knowledge on ETV scheme, which was proved later by the post-workshop questionnaire.

We started with a visit to **CNA Pisa** - Confederazione Nazionale dell'Artigianato e della Piccola e Media Impresa, which promotes unity among artisans and small and medium-sized enterprises and contributes to the definition of public development policies that take into account market developments and the ongoing needs of businesses. During this visit, **Mrs Barbara Carli** welcomed us and stressed CNA's interest in the project. **Simone Pagni** from **Fondazione Toscana Sostenibile** presented an insightful lecture about ETV and its connection to general sustainability in the SMEs. To put knowledge into practice and get more real-life insights, we visited **Kalliope Srl**. This company is focused on business communication, and **Mr. Sergio Borghese** confirmed their interest in evaluating the overcoming kit to stress opportunities and difficulties from their point of view.

The second day was focused around SMEs and practical application of the ETV scheme. We had 4 study visits in total, visiting and discovering SMEs in Pontedera. These visits included:

- **IProd Srl**, a service company that helps other businesses optimize their job to save time and resources. **Mrs Sonia Lascialfari** expressed IProd's availability in evaluating next step processes in the ETV program.
- **Pont-Tech and Cefritt**, which operate as a technological company incubator, supplying high-tech support to several specialized SMEs. **Mr Andrea Puccini** showed their main aim and confirmed Pont-Tech's availability to host the final event in Pontedera in the future.
- **Nemesys Srl**, a high-tech operating SME that is focused on finding a green way to produce hydrogen/ammonia battery recharging systems by renewable power sources. During the visit, **Mr. Marco Matteini** introduced his company.

The third day, final day, was more about the internal project tasks and planning the next steps. We had a workshop block about creating the ETV action plan for SMEs, another result of this project. The activities involved getting in touch with the **municipality of Montopoli in Valdarno (PI)**, where **Major Mrs. Linda Vanni** appreciated the aim of the ETV project, and a final visit to **Italprogetti SpA**, a leader in wastewater and other fluids treatment. **Mr. Leonardo Serrini explained** how they know how water treatment was at the base of their food division, adapting their machines to filter liquid foods.

The brainstorming session brought together project staff and SME representatives. Their valuable feedback will ensure that the Action Plan is rooted in their objectives and real-life barriers for implementing the ETV scheme or certifications.

